



Sky Soldier

Magazine

2016 AD RATES

- All ads are printed in **FULL COLOR**
- Annual Contract rates reflect an average **10% DISCOUNT**

	PER ISSUE	ANNUAL CONTRACT (4 issues)
Center 2 pages	\$ 2,160	\$ 7,760
Back cover	\$ 1,200	\$ 4,320
Inside front cover	\$ 1,080	\$ 3,888
Inside back cover	\$ 1,080	\$ 3,888
Page 3, full page	\$ 1,000	\$ 3,600
Full Page	\$ 900	\$ 3,240
Half Page	\$ 500	\$ 1,800
Quarter Page	\$ 400	\$ 1,440
Eighth Page	\$ 200	\$ 720
Sixteenth Page	\$ 100	\$ 360

AD SIZES

- Full page w/bleeds: 8.5 W x 11 H
(please add additional .125" to all four sides for trim allowance)
- Full page wo/bleeds: 7.5 W x 10 H
- Half page: 7.5 W x 4.875 H
- Quarter page: 3.625 W x 4.875 H
- Eighth page: 3.625 W x 2.3125 H
(slightly larger than a business card)
- Sixteenth page: 1.6875 W x 2.3125 H

SUBMISSION DEADLINES

Spring edition
15 March

Summer edition
15 June

Fall edition
15 September

Winter edition
15 December



To reserve your ad space or receive more information, contact **Jerry L. Cooper** by email at 173dassociation@suddenlink.net or by phone at **918.348.1060**