

STATE OF THE 173d AIRBORNE BRIGADE ASSOCIATION
Webmaster's Report- as of May 1, 2015

WEBMASTER'S REPORT

1. New Website

- a. A new Sky Soldier website was created using a website program Wild Apricot.
- b. The website domain name www.skysoldier.net was retained.
- c. The similar webpages from the old website were loaded to the new website along with many other features.
- d. Security measures were implemented and website certification implemented.
- e. The creation and maintenance costs have been offset by new membership dues and store sales generated with the new website.

2. Website Capabilities

- a. Membership Management capabilities
- b. Event Management capabilities
- c. Contribution Reporting capabilities
- d. Mass Emailing capabilities
- e. Financial Reporting capabilities

3. Membership Directory (closed to public viewing)

- a. Available only to members holding life time memberships or annual members who are current on their annual dues.
- b. Gives active members the ability to search for active members using various search attributes (state of residence, chapter affiliation, zip code, Vietnam unit, etc.)

4. Sky Soldier Magazines Webpage (closed to public viewing)

- a. The ability to view the current as well as 104 past issues of our Sky Soldier magazines was created.
- b. Only members holding life time memberships or annual members who are current on their annual dues will be able to view the magazines on line as well as receiving mailed hard copies.
- c. Members are encouraged to switch from receiving mailed copies to viewing online to save \$7.75 annually per member.
- d. All of the digitized magazine have been stored in an offsite cloud storage site for security purposes and to avoid taking up space on the webmaster's computer.

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5. Join Us Webpage (available for public viewing)

- a. A new webpage with the ability to join the Association as well as pay annual membership dues by credit card was established.

6. Association Documents (available for public viewing)

- a. The following categories with their respective documents have been loaded to the new website:
 - i. Corporation Documents (Articles of Incorporation, By-Laws, etc.)
 - ii. IRS Reports (IRS Tax Exemption Letter, Form 990-EZ's. etc.)
 - iii. Financial Reports
 - iv. Meeting Minutes

7. Other Webpages (available for public viewing)

- a. About Us
- b. National Officers
- c. Chapter Contacts
- d. Donations
- e. History
- f. Scheduled Events
- g. Store Catalog
- h. Annual Reunions
- i. Chapter Newsletters
- j. Scholarship Program
- k. Yearbooks
- l. Foundation
- m. Memorial
- n. Active Brigade
- o. KIA's
- p. Links
- q. Bulletin Board (under construction)
- r. Blogs (under construction)

8. Conclusion

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- a. This report will be posted on our "About 173d Airborne Brigade Association" webpage <https://www.skysoldier.net/About-173d-Airborne-Brigade-Association> .

Jerry L. Cooper CPA

Treasurer and Webmaster

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